



**WDSC-TV 2024-2025
FCC Annual EEO Public File Report**

EEO Regulations for Broadcasters Public File

Daytona State College, located in Daytona Beach, Florida, is the licensee of WDSC-TV, a noncommercial educational television station and is responsible for WDSC-TV's hiring and EEO activities. Daytona State College is an equal opportunity employer.

For information regarding compliance with the Commission's current EEO rules, policies, and record-keeping requirements please contact DSC Human Resources. The Associate Vice President of Human Resources is Tanika Clemons at (386) 506-4473, or by email at Tanika.clemons@daytonastate.edu.

List of Full-Time Jobs Filled
Period: October 1, 2024 – September 30, 2025

Job Title: Coordinator I
Date Filled: April 16, 2025

Number of Interviewees by Referral Source

Source	# of Interviewees
Indeed	2
College/Campus Recruiting	1

Total # of Interviewees - 3

List of Recruitment Sources Used to Fill Each Vacancy

Job Title for Vacancy: Coordinator I WDSC-TV
Date Filled: 4/16/2025
Posting Date: 1/16/2025
Recruitment Source for Actual Hire: College/Campus Recruiting

Recruitment Sources Utilized for Vacancies:

- DSC Job Page
- College/Campus Recruiting
- GovernmentJobs.com
- Indeed
- Simply Hired
- HigherEdjobs.com
- Zip Recruiter
- Linkedin.com
- Glassdoor.com
- Insiderhighered.com

Contact Information for Recruitment Sources:

Organization	Contact Name	Telephone Number	Email Address
DSC Job Page	Human Resources	386-506-4505	HR@daytonastate.edu
College/Campus Recruiting			
HigherEdJobs.com	Brennan Shearer	423-834-7453	brennans@higheredjobs.com
GovernmentJobs.com	Included with applicant tracking and onboarding system, NEOED.		
Indeed			
Simply Hired			
Zip Recruiter			
Linkedin.com			
Glassdoor.com			
Insidehighered.com			

WDSC-TV FCC Annual EEO Report
Prong 3 Long-Term Outreach Recruitment Initiatives
October 1, 2024 – September 30, 2025

No.	Date	Initiative	Description	Scope of Involvement	Personnel
1	10/1/24 9/30/25	Professional Development/ Promotional Outreach	Florida Public Relations Association (FPRA)	Station representative who attends meetings, seminars, and webinars	Jacqui Van kirk
2	Open	Informational, Outreach	Friends of WDSC-TV Endowment	Scholarships offered to eligible students enrolled in WDSC-TV's broadcast production program	Anita Bevins, Scholarship Committee
3	11/12 - 11/15/2024	Professional/ Educational Development	Staff Education Days	Data Literacy for All Bootcamp: November 2024 (sessions 1 to 4)	All Staff
4	10/30/2024	Promotional/ Outreach	DSC/WDSC-TV Fall Open House	Program showcase station tour for 35 people	Anita Bevins
5	10/2/2024 - 9/24/2025	Educational, Entertaining	Daytona State Athletics, sports productions	Live broadcasts for various sports giving TV production students hands-on experience	Station staff, PSA staff and student staff
6	11/1/2024	Promotional/ Outreach	Station Tour	Florida Scholastic Press Association	Robert Herklotz Production Staff
7	12/24/2024 12/25/2024	Entertaining	Our Gift to the Community	DSC holiday concert broadcast, production at the News-Journal Center	Mike Rentnelli, Derek Sanford, PSA Staff
8	1/10/2025	Educational Outreach	WDSC-TV Station Tour	Jennifer, director at the DeLand Sanborn Center, and 28 Senior Citizens	Robert Herklotz Jacqui Van Kirk Mike Rentnelli Derek Sanford
9	4/23/2025	Promotional/ Outreach	DSC/WDSC-TV Spring Open House	Program showcase station tour for 30 people	Anita Bevins

10	6/6/2025 6/13/2025	Professional/ Educational Development	Staff Education Days	Professional development and training	All Staff
11	6/19/2025	Promotional/ Outreach	WDSC-TV Station Tour	Ernest Baker, at the request of Samuel Finken from the News Journal Center	Mike Rentnelli
12	9/27/2025	Informational/ Entertaining	E-sports Event Streaming	DSC Esports vs ERAU Esports, Inaugural "Battle for the ISB Trophy"	Rob Herklotz, Mike Rentnelli, Vienna Sarno
	RTV	Courses >	Instructors >	Lead with Hands-On >	Experience
13	8/26/24 - 5/8/25	Educational Development	RTV 2541 class & lab	Team Media Production lecture / lab	Anita Bevins
14	8/26/24 - 5/8/25	Educational Development	RTV 2540 workshop	Workshop in Studio Production, students get experience & coursework credit	Anita Bevins
15	8/26/24 - 5/8/25	Educational Development	RTV 1670 class	Television Directing, students get hands-on experience	Anita Bevins
16	8/26/24 - 5/8/25	Educational Development	RTV 2241	Producing for Television, electronic field production	Anita Bevins
17	1/21/25 - 5/8/25	Educational Development	RTV 2600	Acting for the Lens	Anita Bevins
18	8/26/24- 5/8/25	Educational Development	RTV 1000 class & lab	Fundamentals of Broadcast Production, students get experience & coursework credit	Jim Helmer
19	8/26/24 - 5/8/25	Educational Development	RTV 2534	Electronic Field Production	Anita Bevins
20	8/26/24 - 5/8/25	Educational Development	RTV 1510, RTV 1520 class & lab	Studio Television Production & Broadcast Videography, students get hands-on experience	Jim Helmer
21	1/21/25 - 5/8/25	Educational Development	RTV 2290 Practicum for Television Broadcasting	Remote Sports Production, students get hands-on experience	Jim Helmer