



**WDSC-TV 2023-2024  
FCC Annual EEO Public File Report**

**EEO Regulations for Broadcasters Public File**

Daytona State College, located in Daytona Beach, Florida, is the licensee of WDSC-TV, a noncommercial educational television station and is responsible for WDSC-TV's hiring and EEO activities. Daytona State College is an equal opportunity employer.

To obtain more information about the College's equal access and equal opportunity policies, procedures and practices, go to [www.daytonastate.edu/equity](http://www.daytonastate.edu/equity). Or contact Associate Vice President of Human Resources Tanika Clemons at (386) 506-4473, by email at [Tanika.clemons@daytonastate.edu](mailto:Tanika.clemons@daytonastate.edu) or by mail at 1200 W. International Speedway Boulevard, Building 100, Daytona Beach, Florida 32114.

**FCC EEO  
Public File Report 2024**

**WDSC-TV  
Daytona State College**

EEO REPORTING PERIOD

October 1, 2023 - September 30, 2024

**NO NEW HIRES**

**WDSC-TV FCC Annual EEO Report**  
**Prong 3 Long-Term Outreach Recruitment Initiatives**  
**October 1, 2023 – September 30, 2024**

<b>No.</b>	<b>Date</b>	<b>Initiative</b>	<b>Description</b>	<b>Scope of Involvement</b>	<b>Personnel</b>
1	10/1/23-9/30/24	Professional Development & Promotional Outreach	Florida Public Relations Association (FPRA)	Station representative who attends meetings, seminars and webinars	Jacqui Van Kirk
2	Open	Informational, Outreach	Friends of WDSC-TV Endowment	Scholarships offered to eligible students enrolled in WDSC-TV's broadcast production program	Anita Bevins and the Scholarship Committee
3	6/14/24 & 6/21/24	Professional Development	Staff Education Days	Professional development and training	All station staff
4	10/10/2023	Educational Outreach	DSC/WDSC-TV Fall Open House	Program showcase – station tour	Anita Bevins
5	10/2023 - 4/2024	Educational, Entertaining	Daytona State Athletics, sports productions	Live broadcasts for various sports giving TV production students hands-on experience	Station staff, PSA staff and student staff
6	11/9/2023	Professional Development & Promotional Outreach	FPRA Media Day	Station representative attended	Jacqui Van Kirk
7	12/24/2023 12/25/2023	Entertaining	Our Gift to the Community	DSC holiday concert broadcast, production at the News-Journal Center	Mike Rentnelli, Derek Sanford, PSA Staff
8	4/30/2024	Educational Outreach	DSC/WDSC-TV Spring Open House	Program Showcase – station tours	Anita Bevins
9	6/5/2024	Educational Outreach	WDSC-TV Station Tour	Center for Visually Impaired Contact: Christopher 11 students	Station Staff
10	6/25/24	Educational Outreach	WDSC-TV Station Tour	Trio Digital Media Camp Contact: Mike at F/PC campus 20 students	Rob, Mike, Derek, Jacqui

11	9/24/24	Informational Outreach	WDSC-TV Station Tour	University of Central Florida students	Rob Herklotz, Derek Sanford
	<b>RTV</b>	<b>Courses &gt;</b>	<b>Instructor &gt;</b>	<b>Lead with Hands-On &gt;</b>	<b>Experience</b>
12	8/28/23 - 5/8/24	Educational Development	RTV 2541 class & lab	Team media production lecture / lab	Anita Bevins
13	8/28/23 - 5/8/24	Educational Development	RTV 2540 Workshop	Workshop in studio production, students get experience & coursework credit	Anita Bevins
14	8/28/23 - 5/8/24	Educational Development	RTV 1670 class	Television Directing, student hands-on experience	Anita Bevins
15	8/28/23 - 5/8/24	Educational Development	RTV 2241	Producing for television, electronic field production	Anita Bevins
16	1/22/24 - 5/8/24	Educational Development	RTV 2600	Acting for the Lens	Anita Bevins
17	8/28/23 - 5/8/24	Educational Development	RTV 1000 class & lab	Broadcast Fundamentals, students get experience & coursework credit	Jim Helmer
18	1/22/24 - 5/8/24	Educational Development	RTV 2534	Electronic field production	Jim Helmer
19	8/28/23 - 5/8/24	Educational Development	RTV 1510 class & lab	Studio production, students get experience & coursework credit	Jim Helmer
20	1/22/24 - 5/8/24	Educational Development	RTV 2290 Practicum for Television Broadcasting	Remote sports production, students get hands-on experience	Jim Helmer