

#### WDSC-TV 2022-2023 FCC Annual EEO Public File Report

#### **EEO Regulations for Broadcasters Public File**

Daytona State College, located in Daytona Beach, Florida, is the licensee of WDSC-TV, a noncommercial educational television station and is responsible for WDSC-TV's hiring and EEO activities. Daytona State College is an equal opportunity employer.

To obtain more information about the College's equal access and equal opportunity policies, procedures and practices, please contact Associate Vice President of Human Resources Tanika Clemons at (386) 506-4473, by email at <a href="mailto:Tanika.clemons@daytonastate.edu">Tanika.clemons@daytonastate.edu</a> or by mail at 1200 W. International Speedway Boulevard, Building 100, Daytona Beach, Florida 32114.

### FCC EEO Public File Report 2023

# WDSC-TV Daytona State College

**EEO REPORTING PERIOD** 

October 1, 2022 - September 30, 2023

### **NO NEW HIRES**

## WDSC-TV FCC Annual EEO Report Prong 3 Long-Term Outreach Recruitment Initiatives October 1, 2022 – September 30, 2023

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	10/1/22- 9/30/23	Professional Development & Promotional Outreach	Florida Public Relations Association	Station representative who attends meeting, seminars and virtual training	Jacqui Van kirk
2	Open	Informational, Outreach	Friends of WDSC-TV Endowment	Scholarships offered to eligible students enrolled in WDSC-TV's broadcast production program	Anita Bevins and the Scholarship Committee
3	6/16/2023 6/23/2023	Professional Development	Staff Education Days	Professional development and training	All station staff
4	10/11/2022	Educational, Outreach	WDSC-TV Station Tour	Justin Nolan with University of Central Florida students	Mike Rentnelli, Rob Herklotz
5	10/2022- 5/2023	Educational, Entertaining	Daytona State Athletics, sports productions	Live broadcasts for various sports giving TV production students hands-on experience	Station production staff, PSA staff and student production staff
6	12/24/2022 12/25/2022	Entertaining	Our Gift to the Community	DSC holiday concert production at the News- Journal Center	Mike Rentnelli, Derek Sanford, PSA Staff
7	10/28/2022	Educational Outreach	Florida Scholastic Press Association	Program Showcase - station tour for 60 students	Anita Bevins
8	3/7/2023	Educational Outreach	DSC/WDSC-TV Spring Open House	Program showcase – station tour	Anita Bevins
9	6/8/2023	Educational Outreach	WDSC-TV Station Tour	30 Trio Upward Bound students	Rob Herklotz
10	9/26/2023	Educational Outreach	WDSC-TV Station Tour	Justin Nolan with UCF students	Mike Rentnelli, Derek Sanford

	RTV	Courses are	Instructor	Lead with Hands-On	Experience
11	8/29/22- 5/12/23	Educational Development	RTV 2541 class & lab	Team media production lecture / lab	Anita Bevins
12	8/29/22- 5/12/23	Educational Development	RTV 2540 Workshop	Workshop in studio production, students get experience & coursework credit	Anita Bevins
13	8/29/22- 5/12/23	Educational Development	RTV 1670 class	Television Directing, student hands-on experience	Anita Bevins
14	8/31/22- 5/12/23	Educational Development	RTV 2241	Producing for television, electronic field production	Anita Bevins
15	1/23/23- 5/12/23	Educational Development	RTV 2600	Acting for the Lens	Anita Bevins
16	8/29/22- 5/12/23	Educational Development	RTV 1000 class & lab	Broadcast Fundamentals, students get experience & coursework credit	Jim Helmer
17	8/29/22- 5/12/23	Educational Development	RTV 2534	Electronic field production	Jim Helmer
18	8/30/22- 5/12/23	Educational Development	RTV 1510 class & lab	Studio production, students get experience & coursework credit	Jim Helmer
19	1/18/23- 5/12/23	Educational Development	RTV 2290 Practicum for Television Broadcasting	Remote sports production, students get hands-on experience	Jim Helmer